

JONATHAN VILLAVERDE

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ABOUT ME

I am a marketing manager with a diverse portfolio working with a large range of clients. I have worked with retail companies, real estate agents, promotional companies, individuals, a school, and anything in between. I specialize in telling the story of a client or company to create engaging content. I have a proven track record of increasing work flow, working well beyond expectations, and creating solutions to previously unresolved problems.

RECENT EXPERIENCE

2023 - 2024

Communications Coordinator

Company:

St. John's-Ravenscourt School

Duties:



Graphic Design



Photography/
Videography



Yearbook/
Magazine

Impact/Highlights:

- Internalized content production for marketing (previously outsourced)
- Streamline design processes for the yearbook and alumni magazine
- Training other employees in Adobe products

2021 - 2022

Social Media Executive

Company:

Dreamcatcher Promotions

Duties:



Graphic Design



Social Media



Email Marketing

Impact/Highlights:

- Restructured marketing department
- Increased follower count by ~50% (from 16k to 25k in 2021)
- 45k engagements in 2021
- Launched INAC (Indigenous Nations Apparel Company)

2019 - 2020

Graphic Designer

Company:

RE/MAX Professionals

Duties:



Graphic Design



Social Media



Email/Mail Marketing

Impact/Highlights:

- Restructured marketing department
- Internalized social media marketing needs (previously outsourced)
- Increased productivity (requests fulfilled at least a business day faster)

ADDITIONAL EXPERIENCE

Marketing & Store Manager
A Muse N Games
2017 - 2018

Creative Designer
PNP Games Inc
2013 - 2016

Pro Desk Manager
Don's Photo Ltd
2010-2012